

University of Pretoria Yearbook 2020

Business plan 812 (ENP 812)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

- Idea Generation and Business Start-up
 - The Business Plan – preparation, evaluation
 - The financial aspects as part of the business plan
- Break-even analysis
Financial statements
Budget
- What potential financiers look for in business plans
- Business partners
Venture capitalists
Commercial banks

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.